

[Date]

[Client Name]

[Client Address]

[City, State, Zip]

Dear [Client Name],

I am writing to provide you with your real estate market update for the [First/Second/Third/Fourth] quarter of [Year]. As you continue to plan for or enjoy your retirement, staying informed about the value of your largest asset is essential for your long-term financial security.

Local Market Overview

During the past three months, we have seen [Market Trend: e.g., steady growth/a shift toward a buyer's market] in your neighborhood. Currently, the average home price in [Area Name] is approximately \$[Amount], representing a [Percentage]% change compared to the previous quarter.

Impact on Your Retirement Portfolio

The equity in your home remains a vital component of your retirement strategy. Whether you are considering downsizing to reduce maintenance, exploring a 1031 exchange for investment income, or simply monitoring your net worth, the current market stability offers several opportunities for homeowners in your position.

Quarterly Highlights:

- Average Days on Market: [Number] days
- Inventory Levels: [Low/Moderate/High]
- Interest Rate Impact: [Brief comment on rates]

Personalized Property Valuation

While general market data is helpful, it does not account for the specific upgrades and unique features of your home. If you would like a complimentary, no-obligation Comparative Market Analysis (CMA) to see exactly what your home is worth in today's market, please let me know.

I am here to help you navigate your real estate decisions with confidence. Please feel free to call me at [Phone Number] or email me at [Email Address] if you have any questions.

Warm regards,

[Your Name]

[Your Title/Company]

[Your Website]