

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Market Analysis for [Property Name/Address]

Dear [Client Name],

As per your request, I have completed a comprehensive market analysis for your property located at [Property Address]. This report focuses specifically on the current trends within the high-rise apartment and loft sector in [City/Neighborhood].

Executive Summary:

The urban residential market is currently experiencing [Growth/Stabilization/Decline]. High-rise units and industrial-style lofts continue to be in high demand due to [mention factors like walkability, views, or architectural character].

Comparable Sales Data:

Recent transactions of similar units within your building and surrounding area indicate:

- Average Price Per Square Foot: \$[Amount]
- Average Days on Market: [Number] Days
- Highest Recent Sale: \$[Amount]

Current Competition:

There are currently [Number] active listings that compete directly with your property. These units feature similar amenities such as [mention amenities like concierge, rooftop decks, or fitness centers].

Valuation Recommendation:

Based on the unique architectural features of your [Apartment/Loft] and the current supply-demand dynamics, I recommend a listing price of **[\$Suggested Price]**.

Attached is the full data set including photos and floor plans of the comparable properties used in this analysis. I will follow up with you on [Day] to discuss how we can position your property to achieve the highest possible return.

Best regards,

[Your Name]

[Your Title]

[Company Name]

[Phone Number]

[Email Address]