

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to provide you with an exclusive update on the equestrian real estate market within the [Insert Region/County] area for the [Insert Quarter/Year].

As a specialist in properties with acreage and horse facilities, I have observed several key trends affecting property values in our local market:

- **Current Inventory:** There are currently [Number] active equestrian listings in our region, representing a [Increase/Decrease] compared to last year.
- **Recent Sales:** In the last six months, [Number] horse properties have closed, with an average sale price of \$[Amount].
- **Demand:** We are seeing a high demand for properties featuring [Specific Feature, e.g., indoor arenas, trail access, or sustainable pastures].
- **Time on Market:** Well-equipped equestrian estates are currently selling in an average of [Number] days.

Whether you are considering expanding your facilities, downsizing, or simply want to know the current market value of your farm, understanding these trends is essential.

Equestrian properties require a unique valuation approach that accounts for soil quality, outbuildings, fencing, and zoning regulations. If you would like a complimentary, sport-specific valuation of your property, please feel free to contact me directly.

I look forward to hearing from you and seeing you on the trails soon.

Sincerely,

[Your Name]

[Your Title/Company]

[Phone Number]

[Email Address]

[Website]