

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Important Real Estate Market Update for [Base Name] Personnel

Dear [Recipient Last Name],

As the upcoming PCS season approaches, I am reaching out to provide a critical update on the local real estate market for homeowners at [Base Name] who may be preparing for an outgoing relocation.

Current market conditions in [City/Area] are shifting, and understanding these changes is vital for a smooth transition. Here is a brief overview of what we are seeing:

- **Inventory Levels:** [Briefly mention if inventory is high or low].
- **Average Days on Market:** Homes are currently selling in approximately [Number] days.
- **Pricing Trends:** Median sale prices have [Increased/Decreased] by [Percentage] over the last quarter.

Selling a home during a military move requires precise timing to align with your reporting dates and BAH transitions. My goal is to help you maximize your equity while ensuring your home is sold before you out-process.

If you are considering listing your property, I offer a complimentary **Military Move Market Analysis**. This report includes a custom valuation of your home and a strategic timeline tailored to your specific PCS orders.

Please contact me at [Phone Number] or [Email Address] to schedule a brief consultation.

Thank you for your service to our country.

Sincerely,

[Your Name]

[Your Title/Company]

[License Number, if applicable]

[Website]