

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Important Real Estate Market Update for First-Time Buyers

Dear [Recipient Name],

If you have been thinking about purchasing your first home, I am writing to share some essential updates regarding the current local market in [City/Neighborhood].

As of [Month], we are seeing several trends that directly impact first-time buyers:

- **Inventory Levels:** [Mention if more starter homes are hitting the market].
- **Interest Rates:** [Brief note on current rate trends and buying power].
- **Local Prices:** The median home price in our area is currently \$[Amount].
- **Buyer Programs:** There are currently [Number] programs available specifically for first-time buyer down payment assistance.

While the market is always changing, the current conditions offer unique opportunities for those prepared to transition from renting to owning. Navigating your first purchase can feel overwhelming, but you do not have to do it alone.

I would love to offer you a complimentary 15-minute "Homebuyer Readiness" consultation. We can discuss your goals, the pre-approval process, and how to find the best value in today's market.

Are you free for a brief call on [Day] or [Day]?

Best regards,

[Your Name]

[Your Company/Brokerage]

[Your Phone Number]

[Your Email Address]

[Your Website]