

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

As a specialist in the [Neighborhood Name] real estate market, I am writing to provide you with an update on the current inventory levels and pricing trends affecting your property value.

Over the past [Number] months, we have observed significant shifts in our local market. Here is a brief overview of the current landscape:

- **Inventory Levels:** There are currently [Number] active listings in the area, which represents a [Percentage]% [increase/decrease] compared to last year.
- **Average Sales Price:** The median home price in our neighborhood has moved to \$[Amount], reflecting a [Percentage]% change.
- **Days on Market:** Homes are currently selling in an average of [Number] days.

Current data suggests that we are moving into a [Buyer's/Seller's/Balanced] market. This shift impacts how you should view your home equity and any potential plans for buying or selling in the near future.

If you are curious about how these specific trends have impacted the individual value of your home, I would be happy to provide a complimentary, detailed Comparative Market Analysis (CMA) for you.

Please feel free to reach out via phone at [Phone Number] or email at [Email Address] if you have any questions about the market or would like to discuss your real estate goals.

Best regards,

[Your Name]  
[Your Title/Company]  
[License Number, if applicable]