

[Your Name/Company Name]

[Your Address]

[City, State, Zip]

[Phone Number]

[Email Address]

[Date]

Dear [Property Owner Name],

I am writing to provide you with a brief update on the current real estate trends specifically affecting properties in [Neighborhood/Area Name].

While many homeowners focus on properties listed publicly on the MLS, there has been a significant rise in "Off-Market" activity. In the last quarter, we have seen an increase in private transactions where buyers are willing to pay a premium to avoid competitive bidding wars and secure homes before they reach the general public.

#### **Current Market Highlights:**

- **High Demand:** Qualified buyers are actively seeking homes in your specific area but are finding limited inventory.
- **Price Stability:** Despite interest rate fluctuations, property values in [Neighborhood Name] remain strong due to high desirability.
- **Privacy Preference:** More sellers are opting for off-market sales to maintain privacy and avoid the stress of public showings.

Because of your property's location and characteristics, I currently have [Number] screened buyers looking for a home exactly like yours. They are prepared to offer flexible closing dates and "as-is" terms.

If you have ever considered what your home might be worth in today's private market, or if you would like a detailed report on recent off-market sales in your street, please reach out.

There is no obligation, and all inquiries are kept strictly confidential.

Best regards,

[Your Signature]

[Your Printed Name]

[Your License Number - Optional]