

[Date]

[Investor Name]

[Investor Address]

[City, State, Zip Code]

RE: Rental Market Analysis and Yield Update for [Property Address]

Dear [Investor Name],

As part of our commitment to maximizing your investment performance, we have completed a mid-year review of the local rental market trends affecting your property in [City/Neighborhood].

Current Market Overview:

The local market has experienced a [Percentage]% increase in average rental rates over the past [Number] months. Demand remains high due to [Reason, e.g., low inventory/new employment hubs].

Property Performance Summary:

- **Current Monthly Rent:** \$[Amount]
- **Market Value Rent:** \$[Amount]
- **Current Annual Yield:** [Percentage]%
- **Projected Yield (at Market Rate):** [Percentage]%

Recommendations:

Based on this data, we recommend adjusting the monthly rent to \$[Proposed Amount] upon the upcoming lease renewal on [Date]. This adjustment will align your asset with current market benchmarks and optimize your total cash-on-cash return.

Please let us know if you would like to proceed with this adjustment or if you wish to schedule a brief call to discuss these figures in more detail.

Sincerely,

[Your Name]

[Your Company Name]

[Your Phone Number]

[Your Email Address]