

[Date]

[Recipient Name]  
[Recipient Address]  
[City, State, Zip Code]

Subject: Exclusive Update: Handyman Special Opportunities in [Neighborhood/Area]

Dear [Recipient Name],

I am reaching out to provide you with a specific market update regarding "Handyman Specials" and fixer-upper properties currently available in [Neighborhood/Area].

As the real estate market shifts, we are seeing a unique increase in properties that require some "sweat equity." These homes are currently priced significantly below market value, offering a prime opportunity for investors or homeowners looking to build instant equity through renovations.

**Current Market Highlights:**

- **Inventory:** There are currently [Number] properties listed as "as-is" or in need of repair within our local area.
- **Price Advantage:** These homes are trading at approximately [Percentage]% less than fully renovated homes in the same blocks.
- **Demand:** Despite the need for work, high-potential properties are still moving quickly due to lower entry price points.

Whether you are looking for your next flip, a long-term rental, or a project to call home, I have a curated list of off-market and upcoming listings that fit this criteria.

If you would like a detailed list of these properties or want to know the current renovation value of a property you already own, please call or text me at [Your Phone Number].

Best regards,

[Your Name]  
[Your Company/Agency]  
[Your Email Address]  
[Your Website URL]