

[Your Name]  
[Your Company/Agency]  
[Your Phone Number]  
[Your Email]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] was recently removed from the market. I am writing to you because I believe your home still has great potential to sell, provided we address the primary obstacle: the listing price.

The market has shifted recently, and buyers are becoming more sensitive to pricing. Often, a small adjustment can be the difference between a home sitting on the market and a home receiving multiple offers. I have performed a fresh market analysis and identified a "sweet spot" price that will generate immediate interest and competition.

I would like to offer you a second chance at a successful sale. My strategy involves:

- A data-driven price correction to attract active buyers.
- A refreshed marketing campaign to give the listing a "new" feel.
- Direct outreach to agents who have clients looking in your specific neighborhood.

Selling your home is still possible, and I would love to show you how a strategic price correction can get you to the closing table. Are you available for a brief 10-minute phone call tomorrow to discuss the new valuation of your home?

Sincerely,

[Your Signature]

[Your Printed Name]