

[Your Name]  
[Your Company]  
[Your Phone Number]  
[Your Email]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. When a home doesn't sell, it is often due to a "Market Correction"-a shift in buyer demand, interest rates, or local inventory that requires a new strategy.

In a correcting market, the approach used three months ago may no longer work today. I specialize in helping homeowners navigate these changes by focusing on three key areas:

- **Price Positioning:** Analyzing current buyer appetite rather than past sales.
- **Enhanced Exposure:** Targeting active buyers who are still moving despite market shifts.
- **Constructive Feedback:** Identifying why previous buyers chose a different property.

I would like to offer you a "Market Correction Analysis" of your home. This is a no-obligation review to show you exactly what is happening in our local area right now and how we can position your home to sell successfully in the current climate.

Are you available for a brief 10-minute phone call this week to discuss your options?

Best regards,

[Your Signature]

[Your Name]  
[License Number]