

[Date]

[Client Name]

[Client Address]

[City, State, Zip]

Dear [Client Name],

We noticed that your online photography gallery for your session on [Date of Session] has recently expired. We truly enjoyed capturing these memories for you and wouldn't want you to miss out on owning them.

Because we believe these moments deserve a permanent home, we are offering you a **Second Chance** to access and purchase your professional portraits.

The Offer:

- Your gallery has been reactivated for the next [Number] days.
- Use code **SAVE[Percentage]** at checkout for a [Percentage]% discount on all print and digital orders.
- Access Link: [Link to Gallery]

After [Expiration Date], these images will be moved to our permanent archives and a retrieval fee will apply to access them again. This is the perfect time to order those gift prints or download your high-resolution digital files.

If you have any questions or need help placing your order, please reply to this email or call us at [Phone Number].

Best regards,

[Your Name/Studio Name]

[Website URL]

[Phone Number]