

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I recently viewed your property listing at [Property Address], and I believe your home has incredible potential that isn't being fully captured by its current online presentation.

In today's real estate market, over 95% of buyers start their search online. First impressions are everything. To help your property stand out from the competition and attract higher offers, I specialize in premium visual marketing upgrades, including:

- Professional HDR Photography
- High-Definition Cinematic Video Tours
- Virtual Staging to showcase furniture potential
- Aerial Drone Footage for neighborhood perspective
- Matterport 3D Walkthroughs

Properties with high-quality visual marketing typically sell faster and for a higher percentage of the asking price. I would love to discuss how a visual refresh could reignite interest in your home.

Are you available for a brief 10-minute call this week to discuss a new strategy for your listing?

Best regards,

[Your Name]

[Your Title/Company]

[Phone Number]

[Email Address]

[Website Portfolio Link]