

[Your Name]  
[Your Company/Agency]  
[Your Phone Number]  
[Your Email Address]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer active on the market. When a home doesn't sell, it is rarely due to the house itself, but often how the house is being presented to the world.

In today's market, your "first showing" happens online. If the photography doesn't capture the scale, lighting, and premium feel of your home, buyers will simply swipe past it. Most listings fail because they rely on standard photos that don't tell a compelling visual story.

My High-Definition Photography Strategy includes:

- Professional HDR Wide-Angle Photography
- Aerial Drone Perspectives to highlight the lot and neighborhood
- Twilight Imagery to create an emotional, high-end appeal
- Virtual Floor Plans to help buyers visualize the layout

I would love to show you my digital marketing portfolio and explain how a fresh, high-definition visual strategy can get your home the attention it deserves. I am available this week for a brief 15-minute consultation.

Sincerely,

[Your Signature]

[Your Printed Name]  
[Your License Number - if applicable]