

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. I am writing to you because I believe your home has great potential, but it may have been held back by a common issue: the online photography.

In today's market, over 90% of buyers choose which homes to visit based on the photos they see online. After reviewing your previous listing, I believe the images did not do justice to the true value and beauty of your home. Dark, blurry, or poorly angled photos often prevent qualified buyers from ever scheduling a showing.

I specialize in high-end marketing and professional architectural photography. My goal is to make your home stand out and create an emotional connection with buyers before they even step through the front door.

I would love to show you my marketing plan and how professional imagery can lead to a faster sale at a higher price. Are you available for a brief 15-minute conversation this week?

Sincerely,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email Address]

[Your Website]