

[Date]

[Seller Name]

[Seller Mailing Address]

[City, State, Zip]

Re: Property at [Property Address]

Dear [Seller Name],

I am writing to you regarding your property at [Property Address]. I noticed that your previous listing has expired, and the home is no longer active on the market. Being an out-of-area owner adds a layer of complexity to selling a home, and I specialize in managing these types of transactions.

When a listing expires, it is often due to one of three things: marketing reach, property condition, or pricing strategy. My goal is to handle the logistics so you do not have to travel back and forth. My services for absentee owners include:

- Providing a current market analysis to ensure competitive pricing.
- Coordinating any necessary repairs, cleaning, or landscaping.
- Utilizing digital marketing to reach buyers globally.
- Managing all inspections and local requirements on your behalf.

I would like to offer you a brief phone consultation to discuss why the property didn't sell and how we can prepare it for a successful relisting.

Please let me know a time that works best for you, or feel free to call me directly at [Your Phone Number].

Sincerely,

[Your Name]

[Your Company Name]

[Your Email Address]

[Your Website]