

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. When a home doesn't sell, it is rarely due to the house itself, but rather the strategy used to position it.

I specialize in helping homeowners whose previous listings have expired. My "Expired Listing Solution" focuses on three key areas:

- **Fresh Market Analysis:** Identifying why the previous approach didn't result in a sale.
- **Enhanced Presentation:** Utilizing professional staging and high-end digital marketing.
- **Targeted Exposure:** Connecting your home with active buyers specifically looking in your price range.

You still have a goal to reach, and I have the tools to help you get there. I would like to offer you a 15-minute consultation to review a new plan for your property-no pressure and no obligation.

Are you available for a brief call or meeting this week?

Best regards,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email Address]

[Your Website]