

[Date]

[Owner Name]

[Property Address]

[City, State, Zip]

Dear [Owner Name],

I noticed that your property at [Property Address] is no longer listed on the market. In the luxury real estate sector, a listing often expires not because the home lacks value, but because it hasn't reached the right audience of affluent buyers.

High-end properties require a specialized marketing approach that goes beyond the standard MLS entry. My strategy focuses on:

- Direct placement in front of high-net-worth individuals.
- Professional cinematic video and architectural photography.
- Strategic positioning to highlight the unique lifestyle your home offers.
- Discreet and private showing protocols.

I have a database of qualified buyers specifically looking for properties in the [Neighborhood/Price Range] bracket. Before you decide to take the home off the market or relist with another agent, I would like to share my bespoke marketing plan with you.

Are you available for a brief 15-minute consultation this week? I would appreciate the opportunity to show you how we can achieve the result you originally intended.

Sincerely,

[Your Name]

[Your Title/Luxury Designation]

[Brokerage Name]

[Phone Number]

[Website/Email]