

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the active market. In the luxury real estate sector, a listing's expiration is rarely a reflection of the home's value, but rather a sign that the property requires a more tailored, concierge-level approach to find the right buyer.

My bespoke estate service goes beyond traditional brokerage. I provide a comprehensive suite of luxury resources designed to elevate your property, including:

- Global placement in exclusive high-net-worth publications.
- Professional architectural cinematography and lifestyle storytelling.
- Private network placement to reach non-traditional international buyers.
- Strategic staging and interior curation to highlight the estate's unique character.

I would welcome the opportunity to discuss why your home didn't sell and present a sophisticated, data-driven strategy to achieve the result you deserve. My goal is to handle every detail of the transition so you can focus on your next chapter.

Are you available for a private consultation this week?

Sincerely,

[Your Name]

[Your Title/Luxury Designation]

[Your Company]

[Phone Number]

[Website/Email]