

[Your Name]  
[Your Company/Agency]  
[Your Phone Number]  
[Your Email Address]  
[Your Website]

[Date]

[Homeowner Name]  
[Property Address]  
[City, State, Zip]

Dear [Homeowner Name],

I am writing to you regarding the recent expiration of your listing for [Property Address].

Properties of this caliber and significance require a specialized approach that goes beyond standard market listings. When a high-value estate fails to sell, it is rarely due to the home itself, but rather the reach of the marketing strategy and the precision of the positioning.

My team specializes in the luxury sector, focusing on high-net-worth networking and bespoke marketing campaigns designed to reach qualified buyers globally. We understand the privacy, discretion, and sophisticated presentation required to move an asset of this magnitude.

I would appreciate the opportunity to provide a complimentary review of your previous listing and share a customized plan on how we can achieve a successful sale for you.

Please contact me at [Your Phone Number] to schedule a brief, confidential consultation.

Sincerely,

[Your Signature]

[Your Printed Name]  
[Title/Designation]