

[Current Date]

[Property Owner Name]

[Property Address]

[City, State, Zip]

Dear [Property Owner Name],

I noticed that your home at [Property Address] is no longer listed on the market. Often, when a beautiful home doesn't sell, it isn't because of the location or the market-it's simply because potential buyers are struggling to see the home's full potential.

Every home has "hidden" value. Sometimes, a few strategic renovations or updates are all it takes to unlock that potential and attract the right high-value offers. I specialize in helping homeowners identify the specific improvements that provide the highest return on investment.

I would love to offer you a complimentary "Renovation Potential Audit." During this brief consultation, I will show you:

- Which minor updates currently yield the highest sale prices in your neighborhood.
- How to stage your home to highlight its best features.
- A refreshed marketing strategy to get your home sold quickly for top dollar.

There is no obligation to re-list. My goal is simply to provide you with the data and vision you need to make the best decision for your future.

Are you available for a 15-minute chat this week? You can reach me directly at [Your Phone Number] or [Your Email Address].

Sincerely,

[Your Name]

[Your Company/Brokerage]

[Your License Number]

[Your Website]