

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. While most people see a house that needs work, I see a transformation waiting to happen.

I specialize in "fixer-upper" properties and helping buyers visualize the hidden potential in homes that require some TLC. Often, a home fails to sell not because of its condition, but because the right vision wasn't presented to the right audience.

My approach to selling your home includes:

- Architectural renderings to show "what could be."
- Renovation cost estimates for prospective buyers.
- Marketing specifically targeted at investors and renovation-hungry buyers.
- A strategy to sell the property "As-Is" for the highest possible price.

I would love to share my vision for your home and show you how we can get it sold this time around. Are you available for a 15-minute consultation this week?

Sincerely,

[Your Name]

[Your Phone Number]

[Your Email Address]

[Your Website/Company]