

Dear [Homeowner Name],

I noticed your property at [Property Address] is no longer listed on the market. While most agents look for homes that are "turn-key" or "move-in ready," I specialize in properties with untapped potential-the diamonds in the rough.

I am writing to you because I have a specific group of buyers and investors who are looking for exactly what you have: a house with good bones that needs a little extra love and sweat equity to shine again.

Selling a fixer-upper can be frustrating if your previous agent didn't target the right audience. If you still want to sell, I can offer you:

- A targeted marketing plan for "as-is" buyers.
- Advice on which small repairs provide the highest return on investment.
- Access to my network of renovation-ready buyers who aren't afraid of a project.

You don't need to spend thousands on renovations to get your home sold. You just need the right strategy.

Are you open to a quick 10-minute conversation about how we can get your property sold for the best price in its current condition? Please give me a call at [Your Phone Number].

Best regards,

[Your Name]

[Your Company]

[Your Website]

[Your Email Address]