

[Your Name/Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] was recently taken off the market. While I am not a real estate agent, I am a licensed contractor specializing in high-impact renovations that help homes sell faster and for a higher price.

Often, a home fails to sell not because of the location, but because buyers are struggling to see past outdated features or needed repairs. Many buyers today are looking for "move-in ready" homes and are willing to pay a premium to avoid doing the work themselves.

I specialize in "Fix-to-Sell" updates, including:

- Kitchen and bathroom modernizations
- Interior and exterior painting
- Flooring upgrades
- Enhanced curb appeal and structural repairs

If you are considering relisting in the future, I would love to offer you a free consultation and estimate. I can show you which strategic renovations will offer the highest return on your investment and help you secure a successful sale next time.

Please feel free to call or text me at [Your Phone Number] if you would like to discuss the possibilities for your home.

Sincerely,

[Your Signature]
[Your Printed Name]
[License Number, if applicable]