

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. While many buyers struggle to see past cosmetic details or dated layouts, I specialize in working with clients who have a "vision" for renovation potential.

Often, a home doesn't sell because it wasn't presented to the right audience-those looking for a "diamond in the rough" or a project they can customize. I have a list of buyers and investors specifically seeking homes in your neighborhood that they can transform.

I would love to share a few simple ways to highlight your home's hidden potential to attract these high-intent buyers without you having to lift a finger or spend money on repairs yourself.

Are you still interested in selling if the right offer came along? If so, please give me a call or send me a text at [Your Phone Number].

Best regards,

[Your Name]

[Your Company]

[Your Email]

[Your Website]