

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Executor/Heir Name]
[Executor/Heir Mailing Address]

Re: Property at [Property Address]

Dear [Executor Name],

I am writing to you regarding the property listed above. I noticed that the estate remains unsold, and I understand that managing an inherited property can present unique challenges, especially when a quick resolution is desired.

When an estate stays on the market longer than expected, it often requires a shift in strategy. I specialize in assisting families with inherited real estate by providing options that traditional listings may not offer. My goal is to help you move forward while maximizing the value of the estate.

Depending on your current needs, I can provide:

- A competitive cash offer for an "as-is" sale to close quickly.
- A strategic marketing plan to attract fresh interest from retail buyers.
- Guidance on minor improvements that yield the highest return on investment.

If you are open to discussing a new approach to selling this property, please let me know. I would be happy to provide a complimentary valuation and a brief overview of how we can resolve this efficiently.

I look forward to hearing from you.

Sincerely,

[Your Signature]

[Your Printed Name]