

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Executor Name]
[Executor Mailing Address]
[City, State, Zip Code]

Re: Estate Property at [Property Address]

Dear [Executor Last Name],

I noticed that the listing for the property at [Property Address] recently expired. I understand that managing an estate property involves unique challenges, and it can be frustrating when a home doesn't sell as quickly as expected.

I specialize in probate real estate and help families navigate the complexities of selling inherited property. Often, probate listings expire because they require a different marketing approach or specific repairs that weren't addressed. My goal is to provide a stress-free solution to help you settle the estate efficiently.

I offer several options depending on your needs:

- A traditional listing with a targeted marketing plan for probate buyers.
- A direct "as-is" cash offer if the estate prefers a quick, hassle-free sale without making repairs.
- Referrals to professional cleaning or junk removal services to prepare the home.

I would like to offer you a complimentary "Property Value Report" to show you exactly what the home is worth in today's market. There is no obligation to work with me; I simply want to provide you with the information you need to make the best decision for the estate.

Please give me a call at [Your Phone Number] if you would like to discuss your options.

Sincerely,

[Your Signature]

[Your Name]
[Your License Number, if applicable]