

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Executor Name]
[Executor Address]
[City, State, Zip]

Re: Estate Property at [Property Address]

Dear [Executor Name],

I am writing to you regarding the property located at [Property Address]. I noticed that your listing recently expired and is no longer active on the market.

Probate real estate carries unique challenges, and I am providing this market update to help you understand the current conditions in [City/Neighborhood]. Over the last 30 days, we have seen the following trends:

- **Average Days on Market:** [Number] days
- **Recent Comparable Sales:** \$[Price Range]
- **Current Buyer Demand:** [High/Moderate/Low]

When a probate listing expires, it is often due to marketing reach, pricing strategy, or specific legal complications that traditional agents may not be equipped to handle. I specialize in probate sales and understand the complexities of court requirements and fiduciary duties.

I would like to offer you a complimentary, updated Valuation Report for the property to help you decide on your next steps. Whether you plan to re-list, sell as-is to an investor, or hold the property, having accurate data is essential.

Are you available for a brief 5-minute phone call this week to discuss a new strategy for the estate?

Sincerely,

[Your Signature]

[Your Name]
[License Number, if applicable]