

[Company Name]  
[Address Line 1]  
[City, State, Zip Code]  
[Date]

[Customer Name]  
[Customer Address]  
[City, State, Zip Code]

**Subject: Notice of Interest Rate Expiration - Account Number: [Account Number]**

Dear [Customer Name],

We are writing to inform you that the promotional interest rate on your [Account Type, e.g., Savings Account/Certificate of Deposit] is scheduled to expire on **[Expiration Date]**.

Current Details:

- Promotional Interest Rate: [Current Rate]%
- Expiration Date: [Expiration Date]

Starting on **[Effective Date]**, your account will transition to our standard variable interest rate, which is currently **[New Rate]% Annual Percentage Yield (APY)**. Please note that this standard rate is subject to change based on market conditions.

You do not need to take any action if you wish to maintain your account at the new rate. However, if you would like to explore other high-yield options or investment products currently available, please visit our website at [Website URL] or contact your local branch.

Thank you for choosing [Company Name]. If you have any questions regarding this change, please call our customer service team at [Phone Number].

Sincerely,

[Sender Name/Department]  
[Company Name]