

Dear [Homeowner Name],

I noticed that your home at [Property Address] is no longer listed on the market. Often, when a home doesn't sell, it isn't because of the house itself, but because the timing or the strategy wasn't quite right for your specific goals.

I specialize in helping homeowners transition into "The Next Chapter." Whether you are looking to simplify your lifestyle, reduce maintenance, or move closer to family, downsizing is a major life transition that requires a specialized approach.

My goal is to make this process stress-free by handling the heavy lifting-from decluttering resources to finding a smaller home that perfectly fits your new lifestyle-while ensuring you get the full value out of your current investment.

Are you still interested in moving if the right buyer comes along? I would love to offer you a brief, no-pressure consultation to discuss how we can get your home sold so you can start your next chapter.

Please give me a call at [Your Phone Number] or reply to this letter.

Best regards,

[Your Name]

[Your Company Name]

[Your License Number]

[Your Email Address]