

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. When a home doesn't sell, it is rarely because of the house itself. More often than not, it is due to a gap in the marketing strategy.

In today's market, simply placing a sign in the yard and uploading photos to the MLS is not enough. To get your home sold for the highest possible price, you need a strategy that creates maximum exposure and targets the right buyer pool.

I specialize in selling homes that other agents couldn't. My approach includes:

- Professional high-end photography and video tours.
- Advanced digital targeting to reach active buyers.
- Strategic pricing based on current neighborhood absorption rates.
- Expert negotiation to protect your equity.

If you are still interested in selling, I would love to share my specific plan for your home. Are you available for a 15-minute consultation this week?

Sincerely,

[Your Name]

[Your Company]

[Phone Number]

[Email Address]

[Website]