

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed your home at [Property Address] is no longer listed on the market. Often, when a home doesn't sell, it isn't because of the house itself, but because the marketing didn't reach the right audience.

Many homeowners today are looking to transition into a "perfect fit" home-one that offers less maintenance, lower utility costs, and a layout that better suits their current lifestyle. If you are still planning to move to a smaller, more manageable property, I would like to help you make that transition seamless.

I specialize in helping sellers navigate the downsizing process. My approach focuses on:

- Identifying the unique features of your home that appeal to today's buyers.
- Coordinating the timing of your sale with the purchase of your next home.
- Providing resources to help declutter and prepare for a smaller space.

I would love to offer you a brief, no-obligation "Second Opinion" on why your home didn't sell and share my strategy for getting you into your next home.

Please give me a call at [Phone Number] or email me at [Email Address] if you would like to discuss your options.

Sincerely,

[Your Name]

[Your Company Name]

[Your Website]

[License Number]