

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale. Often, when a home doesn't sell, it isn't because the property isn't beautiful-it's because the strategy didn't align with the current market.

I specialize in helping homeowners transition into the next chapter of their lives. I understand that downsizing is about more than just moving; it is about finding a home that better fits your current lifestyle, reducing maintenance, and freeing up equity for your future.

If you are still interested in moving to a smaller, more manageable home, I would love to offer a fresh perspective. I can provide:

- A detailed analysis of why your home may not have sold.
- A customized marketing plan specifically designed for downsizers.
- A strategy to help you find your new home while selling your current one.

There is no obligation. I would simply like to discuss your goals and see if I can help you get where you want to be.

Please give me a call at [Your Phone Number] or email me at [Your Email Address] to schedule a brief conversation.

Sincerely,

[Your Name]

[Your Company/Brokerage]

[Your Website]