

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the active market. When a home doesn't sell, it is rarely due to the house itself, but often due to timing, marketing strategy, or shifting local conditions.

Since your home was first listed, the real estate landscape in [Neighborhood Name] has changed. I have prepared a comprehensive **Neighborhood Market Analysis** specifically for your property. This report includes:

- Current sale prices of comparable homes in your immediate area.
- An analysis of why similar properties recently sold while others expired.
- A data-driven estimate of your home's current market value.
- Customized marketing recommendations to attract serious buyers.

I would like to send you this analysis for free, with no obligation. My goal is to provide you with the information you need to decide your next steps, whether you choose to relist now or wait.

Are you available for a brief 10-minute phone call this week to review these findings? You can reach me directly at [Phone Number] or [Email Address].

Sincerely,

[Your Name]

[License Number]

[Brokerage Name]

[Website]