

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email]
[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. When a listing expires, it is often due to a shift in market conditions rather than the quality of the home itself.

I have prepared a customized Comparative Market Analysis (CMA) for your neighborhood. This report includes:

- Current sale prices of similar homes nearby.
- Data on how long homes are currently staying on the market.
- A breakdown of why some properties sold while others expired.

The real estate market changes quickly. Reviewing updated data can help you decide whether to relist, wait, or explore other options. I would be happy to drop this report off or send it to your email with no obligation on your part.

If you are interested in seeing where your home stands in today's market, please call or text me at [Your Phone Number].

Sincerely,

[Your Signature]
[Your Name]