

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. When a home doesn't sell, it often isn't because of the house itself, but because of a shift in hyper-local market trends that the initial strategy failed to capture.

Real estate dynamics in [Neighborhood Name] have changed recently. While general city-wide news might report one thing, the data for our specific streets shows:

- **Average Days on Market:** [Number] days for homes in your price range.
- **Buyer Demand:** We are seeing a [Increase/Decrease] in specific interest for [Property Feature, e.g., 3-bedroom layouts].
- **Recent Sales:** [Number] homes within a half-mile radius sold in the last 30 days.

I specialize in [Neighborhood Name] and have a data-driven marketing plan designed to target the exact buyers currently looking in our micro-market. I would like to share a custom "Market Snapshot" for your specific block to show you why your home may have stayed on the market and how we can get it sold.

Are you available for a brief 10-minute phone call on [Day] at [Time] to discuss these local trends?

Sincerely,

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]
[Your Website]