

[Your Name]
[Your Company/Agency]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the active market. When a home doesn't sell, it is rarely due to the house itself, but often due to timing, strategy, or shifting market conditions.

The real estate market in [Neighborhood/City] has changed recently. Here is a brief update on current local trends:

- **Current Inventory:** [Number] homes currently for sale.
- **Average Days on Market:** [Number] days.
- **Recent Sales:** [Number] homes sold in your area over the last 30 days.
- **Buyer Demand:** [High/Moderate/Stable] for homes in your price range.

While your previous listing period has ended, buyer interest remains strong for well-positioned properties. I specialize in helping homeowners re-evaluate their marketing strategy to get their homes sold for the highest possible price in the current climate.

I would like to offer you a **Free Strategic Market Analysis**. This report will show exactly what has changed since you first listed and what it will take to successfully sell your home now.

Are you available for a brief 5-minute phone call this week to discuss your options? You can reach me directly at [Your Phone Number].

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]