

[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I am reaching out because I noticed that your property at [Property Address] was recently on the market but did not sell. I understand how frustrating it can be when a listing expires, especially if you are facing pressure from your lender or a potential foreclosure.

I want to offer you a second chance at a fresh start. Whether you are looking for a traditional buyer or need to navigate a **Short Sale** to avoid foreclosure, I specialize in helping homeowners in your exact situation.

What is a Short Sale?

If you owe more on your mortgage than the home is currently worth, a Short Sale allows you to sell the property for less than the balance owed. In many cases, the bank will forgive the remaining debt and stop the foreclosure process entirely.

How I can help:

- Negotiate directly with your lender on your behalf.
- Aggressively market your home to qualified buyers.
- Help you protect your credit from a foreclosure judgment.
- Provide a transparent timeline for moving forward.

You have options, but timing is critical. I would like to offer you a free, confidential consultation to review your situation and see if a Short Sale or a revised marketing strategy is right for you.

Please call me today at [Your Phone Number]. Let's get your home sold and put this stress behind you.

Sincerely,

[Your Signature]

[Your Name]
[Your Professional Title/License Number]