[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the active market. As an admirer of historic architecture, I have always appreciated the unique character and heritage of your home.

Selling a historic property requires a different approach than a standard modern home. These homes are not just structures; they are pieces of history that require a buyer who values craftsmanship, preservation, and the specific narrative your home tells. Often, when a historic listing expires, it is not because of the house itself, but because the marketing failed to reach the right "steward" for the property.

I specialize in representing historic and architecturally significant homes. My strategy focuses on:

- Highlighting period-correct details and preservation efforts.
- Targeting niche buyer networks specifically seeking vintage properties.
- Utilizing storytelling-based marketing to convey the home's legacy.

I would love the opportunity to discuss how we can reposition your home to attract the right buyer who will cherish it for years to come. Are you available for a brief 15-minute conversation this week?

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]