[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed on the market. As an admirer of vintage architecture, I was disappointed to see it didn't sell, as homes with such unique character deserve the right steward.

Vintage homes require a specialized marketing strategy. They aren't just "old houses"-they are pieces of history. Often, these properties fail to sell because they are marketed as standard listings rather than being highlighted for their craftsmanship, period details, and preservation potential.

My approach focuses specifically on "Preservation-First" marketing. This includes:

- Identifying and highlighting original architectural features (moldings, flooring, glass).
- Targeting a specific database of historical home enthusiasts.
- Professional storytelling photography that captures the soul of the home.
- Correcting "market fatigue" by repositioning the home's unique narrative.

I would love the opportunity to share my preservation-focused strategy with you. If you are still interested in selling to someone who will value the history of your home as much as you do, please give me a call.

No pressure and no obligation-just a conversation about how we can get your home the appreciation and the price it deserves.

Sincerely,

[Your Name]
[Your Company/Brokerage]
[Phone Number]
[Email Address]
[Website]