[Date]

[Owner Name]
[Property Address]
[City, State, Zip]

Dear [Owner Name],

I noticed that your property at [Property Address] is no longer listed on the active market. When a classic home like yours doesn't sell, it is rarely due to the house itself, but often due to the timing or the marketing strategy employed.

I specialize in preserving the value of established homes and finding the right buyers who appreciate their unique character. My goal is to identify exactly why your home didn't sell and implement a fresh plan to get you across the finish line.

I have enclosed a brief summary of how I approach "expired" listings differently to ensure they get the attention they deserve. I would love to offer you a complimentary "Listing Audit" to show you what can be done to achieve a successful sale.

Are you still interested in selling if the right offer comes along? If so, please give me a call at [Your Phone Number].

Best regards,

[Your Name]
[Your Real Estate Company]
[Your Website]
[Your Email Address]