[Your Name]
[Your Company Name]
[Your Phone Number]
[Your Email Address]
[Your Website]

[Date]

[Homeowner Name]
[Property Address]
[City, State, Zip Code]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale on the market. Often, when a landmark property like yours doesn't sell, it isn't because of the home itself, but rather the marketing strategy or shifts in the current market conditions.

I specialize in representing unique and high-value properties in our area. My goal is to help homeowners understand why their previous listing expired and to implement a fresh, aggressive marketing plan to get the property sold for the highest possible price.

I would appreciate the opportunity to discuss:

- A detailed analysis of why your home may not have sold.
- Current market trends affecting your specific neighborhood.
- My specialized marketing plan designed for landmark properties.

There is no obligation. I simply want to provide you with the information you need to make the best decision for your future.

Please give me a call at [Your Phone Number] or reply to this letter to schedule a brief introductory meeting.

Sincerely,

[Your Signature]

[Your Printed Name]
[License Number, if applicable]