

[Your Name]
[Your Company Name]
[Phone Number]
[Email Address]

[Date]

[Builder Name/Company Name]
[Address]
[City, State, Zip]

Dear [Builder Name],

I am writing to you regarding your property located at [Property Address], which was recently listed on the market but has since expired.

As a specialist in local luxury inventory and new construction transitions, I understand that builders often face unique challenges when a listing sits past its initial term. My team focuses specifically on "stale" builder inventory, utilizing a targeted marketing approach designed to reposition the property to a fresh pool of qualified buyers.

I would like to propose an Exclusive Partnership to get this property sold. My strategy includes:

- A comprehensive audit of previous feedback to identify and fix market resistance.
- Enhanced digital staging and professional architectural videography.
- Access to my private network of buyers looking specifically for new construction.
- A customized commission structure tailored for builder partnerships.

I am confident that with a new perspective and my specific marketing suite, we can move this asset off your books quickly.

Are you available for a brief 10-minute meeting or phone call this week to discuss a new strategy for this home?

Sincerely,

[Your Signature]

[Your Name]
[License Number]