

[Your Name]  
[Your Company/Brokerage]  
[Your Phone Number]  
[Your Email Address]

[Date]

To the Management Team at [Community Name],

I am writing to you because I noticed that your recent listings at [Community Name] have come off the market. Often, when a community listing expires, it isn't a reflection of the quality of the homes, but rather a need for a fresh marketing perspective and a new set of eyes on the sales strategy.

I specialize in high-volume new construction sales and have a proven track record of moving inventory that has previously stalled. My approach focuses on:

- Targeted digital advertising to reach out-of-town buyers.
- Enhanced staging and professional visual storytelling.
- Strategic networking with local buyer agents to increase foot traffic.
- Host specialized broker open houses to re-introduce the community.

I am very familiar with the [Neighborhood Name] market and believe that with a refined strategy, we can get these homes sold quickly to qualified buyers.

I would love to stop by this week to take a quick tour of the remaining inventory and share my 30-day marketing plan with you. Are you available for a 15-minute meeting on [Day of Week] at [Time]?

Sincerely,

[Your Signature]

[Your Printed Name]  
[License Number]