

[Current Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] was recently taken off the market. While the holiday season is often a time for pausing, it is actually one of the most strategic times to sell a home.

Serious buyers do not stop looking during the holidays; in fact, they are often more motivated to close before the new year. Furthermore, inventory is typically lower right now, meaning your home faces less competition.

I specialize in helping homeowners successfully relist and sell properties that didn't sell the first time. I would love to share my specific strategy for capturing holiday buyers and getting your home sold for the best possible price.

Are you available for a brief 10-minute phone call this week to discuss a new approach for your property?

Wishing you and your family a wonderful holiday season.

Sincerely,

[Your Name]

[Your Company]

[Your Phone Number]

[Your Email Address]

[Your Website]