

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Last Name],

As we enter the holiday season, most homeowners wait until spring to consider selling their property. However, I am writing to you because I have a specific strategy for your property at [Property Address] that takes advantage of the current "off-market" period.

While the general market slows down, serious buyers remain active and are often frustrated by the lack of inventory. By positioning your home as an exclusive, off-market opportunity during the holidays, we can:

- **Maintain Privacy:** Avoid the stress of frequent public open houses during your holiday celebrations.
- **Capture Serious Buyers:** Engage with pre-qualified buyers who are ready to move before the end of the year.
- **Reduce Competition:** Stand out as one of the few high-quality homes available while other sellers are on hiatus.

I have several clients currently looking for a home in your specific neighborhood. They are willing to pay a premium for the right property without it ever hitting the public market.

If you have considered selling or are curious about what your home could command in this exclusive window, please call or text me at [Your Phone Number]. We can have a brief, confidential conversation about your goals.

Wishing you and your family a wonderful holiday season.

Best regards,

[Your Name]

[Your Title/Company]

[Your Email Address]

[Your Website]