

[Your Name]
[Your Company]
[Your Phone Number]
[Your Email]

[Date]

[Homeowner Name]
[Property Address]

Dear [Homeowner Name],

As the holiday season approaches, I was thinking about the beautiful home you have at [Property Address]. I noticed your listing expired a while ago, and I wanted to reach out during this festive time of year.

The holiday season often brings a unique group of highly motivated buyers who are looking to settle into a new home before the New Year. While most sellers wait until spring, listing now means less competition and more focused attention on your property.

Whether you are still interested in selling or are simply curious about what your home is worth in today's market, I would love to chat. My goal is to help you start the new year with your real estate goals accomplished.

I wish you and your family a wonderful holiday season. If you have a few minutes for a brief call, please let me know.

Warm regards,

[Your Signature]

[Your Name]
[License Number if applicable]