

[Current Date]

[Property Owner Name]

[Property Address]

[City, State, Zip Code]

Dear [Property Owner Last Name],

Happy Holidays! I hope this letter finds you and your family enjoying a wonderful winter season.

I am reaching out because I represent a specific client who is looking to move into your neighborhood. While most people wait until the spring to list their homes, my client is eager to secure a property before the new year begins. They are specifically interested in homes on [Street Name/Neighborhood Name] due to the unique charm of the area.

I am writing to see if you have considered selling your home, or if you would be open to a private, off-market conversation regarding a potential sale. Selling now would allow you to:

- Avoid the stress of public open houses during the holiday season.
- Skip the costs and time associated with "pre-listing" home repairs.
- Negotiate a flexible closing date that works with your schedule.

There is no obligation to list your home. My goal is simply to see if a direct connection can be made that benefits both you and my buyer.

If you have any interest, please feel free to call or text me at [Your Phone Number] or email me at [Your Email Address].

Wishing you a warm and joyful holiday season.

Best regards,

[Your Name]

[Your Company/Agency Name]

[Your Website]