

[Date]

[Recipient Name]
[Property Address]
[City, State, Zip Code]

Dear [Recipient Last Name],

Happy Holidays! I hope this season finds you and your family well.

As we approach the end of the year, I am reaching out to a select group of homeowners in [Neighborhood Name] to offer a complimentary, off-market property evaluation. While the holiday season is typically a quiet time for the real estate market, I currently have qualified buyers specifically looking for homes in your area who are eager to purchase before the New Year.

Even if you are not planning to move immediately, knowing the current market value of your home is a valuable tool for your year-end financial planning. My evaluation provides a realistic estimate of what your home could sell for in today's unique market, without the stress of a formal listing or public showings.

If you are curious about your home's value or would like to hear more about the "off-market" interest in your street, I would be happy to provide a brief report for you.

Please feel free to call or text me at [Phone Number] or email me at [Email Address]. There is no obligation, just a friendly professional service to help you start your new year with clarity.

Wishing you a wonderful holiday season and a prosperous New Year.

Best regards,

[Your Name]
[Your Title/Company]
[Phone Number]
[Website]