

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip]

Dear [Homeowner Name],

I noticed that your property at [Property Address] is no longer listed for sale on the market. While the holiday season is often seen as a time to pause, the current market update for [Neighborhood/City] shows a unique opportunity for sellers right now.

Many homeowners choose to wait until spring, which means there is significantly less competition for your home today. At the same time, serious buyers are still actively looking to close before the end of the year, often driven by tax benefits or job relocations.

I have analyzed why some homes in our area didn't sell during the autumn months and how a fresh strategic approach can succeed during the holidays. I would love to share a brief market update with you and discuss how we can position your home to attract these motivated buyers while you still enjoy your holiday season.

Are you available for a 15-minute phone call or a brief meeting this week?

Wishing you a wonderful holiday season,

[Your Name]

[Your Phone Number]

[Your Email Address]

[Company Name]